



Annual Report

2014



UP

Honduras

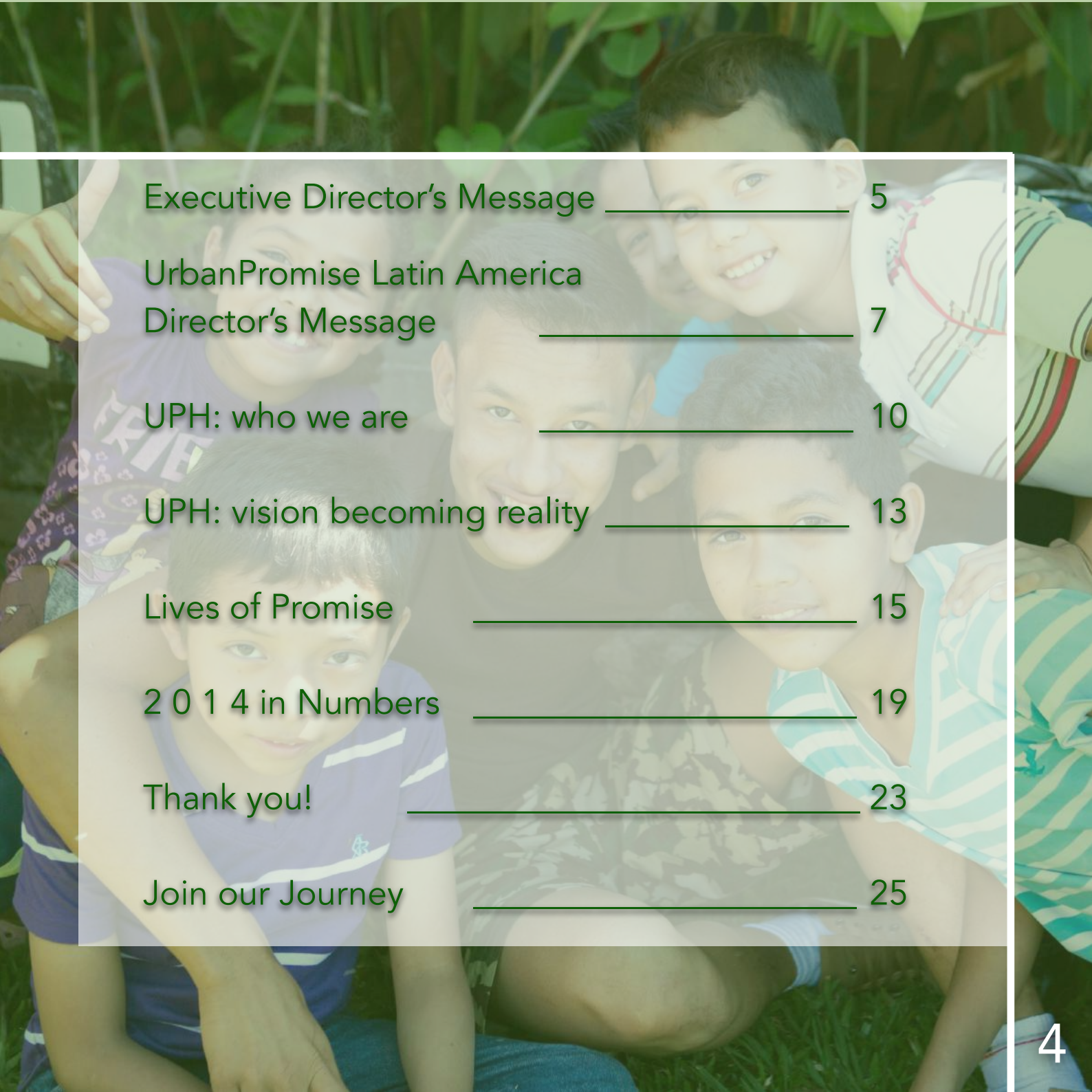


Our Mission

UrbanPromise Honduras exists to inspire the children and youth of Honduras to reach their potential, equipping them with the skills necessary for life management, academic achievement, spiritual growth & leadership rooted in the Christian faith.



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UPH

*Executive
Director's Message*

"All our dreams can come true if we have the courage to pursue them." Walt Disney

An inspired mind is the secret to success. We have a lot young people come through our doors, and what makes some stand out more than others is desire and passion. Some of our youth view UPH as more than a job, they see it as a place to develop their leadership and rise to new challenges.

Beto is one of these youth. He joined us late in 2013. Having dropped out of school for a few years it was hard for him to get back on track and start working with us at the same time. However, within six months he was promoted to the role of teacher and was selected 'Youth of the Year' for Camp Hope. Not only that but he passed all his classes and is still in full-time education.

Last November he set himself a new challenge: be an Assistant Director at one of our Vacation Camps. His main motivation for undertaking this venture was precisely because it would be difficult for him. I wonder how many of us purposefully attempt things we think are beyond us. In his job interview he mentioned that his goal was to work his way to the top, thus enabling him to become a donor. I had forgotten this small detail until recently when his decision to sponsor a child at our camps was the final contribution we needed to reach our fundraising goal. While I forgot this objective, Beto never did. As soon as he saw the opportunity to give, he seized it.

Upon reflection, 2014 was a year of change. Our vision is the same, our values are the same and our programs are the same, but we officially added a new program (UrbanTrekks), we had some staffing transitions and we even changed Executive Director. All of these changes are working together for the good of UPH and its vision. Through our staff changes we are fulfilling our goal of consolidating Honduran ownership and becoming increasingly relevant in Honduras. Furthermore, through Trekks - our Experiential Learning Program - we have continued transforming the lives of our youth as they are taken out of their comfort zones to see new places, have new experiences and learn about other cultures.

As we take steps towards achieving our overarching goals, we hope with this, our second annual report, to foster an atmosphere of trust and transparency with our community of donors, partners and fans. We hope that you are happy with the stewardship of your finances and invite you to ask us any questions you may have.

We are looking forward to what 2015 will bring and how we will continually take steps towards our strategic goals. Our successes have only been possible through the support and generosity of our donors in the U.S., Canada, Honduras and worldwide.



Have a blessed 2015!

Hugh Stacey



Urban Promise

Latin America

Director's Messages



For the past six years God has blessed me with unfathomable opportunity. He inspired me with a vision to support the children and youth in Copán, and with His grace we have managed to do our best in fulfilling that vision. I started UPH with the goal of establishing the ministry and empowering local leaders in order that they would one day take the reins and do even greater things for the community. With joy we are seeing that vision become reality, but also with sadness for what that means for us.


We will be moving back to the States, and UPH will be guided on the ground by a new great leader, Hugh Stacey. Lauren and I will pack up our life in Texas and move to Nashville, TN, where we will now call home. I will continue in a developmental role to further the mission in Honduras, and will also be providing leadership support to new UrbanPromise start-ups in Latin America and the Caribbean.

I am full of joy, and trust completely in the direction of UPH under the new leadership of Hugh Stacey. Hugh has served with UPI and UPH in various capacities over the past decade and is the perfect fit for the Executive Director role as we become more local throughout the organization. I will still be visiting Copán often and working closely with Hugh as we plan strategically for the future of UPH.

My sincerest appreciation and gratitude go to each and every friend of UrbanPromise Honduras. In a special and unique way you have helped transform the town of Copán Ruinas. May God continue to guide us all as we journey together in learning how to love better, and may He grace us with even greater opportunities to serve our brothers and sisters around the world!

Con mucho amor,

Blair Quinius

A photograph of two young girls sitting outdoors. The girl on the left is wearing a white t-shirt and has long dark hair. The girl on the right is wearing a green t-shirt and has long dark hair. They are both looking towards the camera with slight smiles. A semi-transparent yellow rectangular box is overlaid on the center of the image, containing a quote in white text. A thin white horizontal line is positioned above the quote.

“We think sometimes that poverty is only being hungry, naked and homeless. The poverty of being unwanted, unloved and uncared for is the greatest poverty.”

Mother Teresa



UPH:

who we are

YOUTH

EMPLOYMENT

UPH provides employment for a demographic that struggles with an unemployment rate of 11%, and a salary which serves as vital extra income for their family units.

11%

MOTIVATION

With a mean average of 5.5 years of schooling, UPH endeavors to motivate our children and youth to continue to the next grade. We are achieving this with 100% of our kids & youth graduating to the next grade!

5.5

ACADEMIC

SUPPORT

In a country with an average class size of 34, our After-School Programs offer our kids one-to-one tutoring help and extra classes that incorporate peer education as well as visual, auditory & kinesthetic learning styles.

34

COMMUNITY

Honduras ranks #1 in the world for corruption, gang violence, homicide among other factors. However, UPH chooses to celebrate the positives in our Honduran youth and children. We rejoice in their everyday victories and embody hope when all they see is darkness. Within our doors they find true community.

#1



After-School Programs

Camp Hope
Camp Agape

Youth Development
Employment
Discipleship
Leadership Training
Tutoring
Experiential Learning
Youth Night
Leaders-in-training

Vacation Camps

Camp Hope
Camp Agape
Camp Alabanza
Camp Gracia
Camp Joy
Camp Peace

Opportunities to SERVE

Volunteering
Summer Internships
Service-Learning



UPH:

vision becoming reality

In 2012 we outlined in our strategic plan a desire to “Employ skilled staff who have a long term desire to serve the local community and who have the potential to advance through a leadership pipeline while providing continuity to UPH programs.”

We are seeing this vision becoming reality and 2014 was our most significant step towards this as we became led by a majority Honduran staff team.

We have seen success in the creation of a leadership pipeline for local leaders, not just in employment but also in reaching higher levels of leadership:

In 2013 Dionisio Hernández began in our youth program and worked his way up the ranks through serving as Camp Gracia Director in January 2014 to his current position as Youth Program Assistant Director.

- 
- 2009** 3 full time staff (all foreign)
 - 2010** 3 full time staff, 4 seasonal staff (all foreign)
 - 2011** 4 full time staff, 4 seasonal staff (all foreign)
 - 2012** 6 full time staff, 5 seasonal staff (9 foreign, 2 Honduran)
 - 2013** 9 full time staff, 6 seasonal staff (11 foreign, 4 Honduran)
 - 2014** 10 full time staff, 11 seasonal staff (7 foreign, 14 Honduran)





Lives of
Promise

Jefri

Extremely mischievous, incredibly intelligent and profoundly kind, Jefri is the life and soul of any party, whose presence is heralded with his signature laugh.

"Before UPH I was a somewhat nervous person. I didn't go to church, and wherever I was I always acted out. I was hyperactive."

Like most of our youth Jefri found out about UPH through a friend, Jose - who has worked with us for years. Jefri was dragged along to the farewell party of a former staff member. A night he'll never forget. "I **saw real community**. The affection they shared and the fun they enjoyed really struck me. It was like a family!"

Due to tragic circumstances Jefri lost his mother - his primary care-giver - and some siblings, and now lives with his sister. Jefri shared that he is thankful for UPH as it serves as his extended family. Despite his experience, Jefri chooses to work and study hard, achieves grades consistently in the high 90s, and exhibits all the characteristics of a **servant leader in his community**.

Jefri's love for UPH is so strong that one day he hopes to take the **UrbanPromise model to another region of Honduras**, or another country in Latin America.

UPH holds to a **Cyclical Leadership Model** (discussed on p.15) where time and effort is invested in individuals to help them continually access greater heights and responsibilities. Jefri's **Leadership Pipeline** so far:

Discovery Class Assistant - Camp Alabanza (Vacation Camp) 2014

Discovery Class Teacher - Camp Hope (ASP) 2014

"Leader of the Year"

Discovery Class Teacher - Camp Gracia (Vacation Camp) 2015



"UPH is
love, trust,
friendship &
fun."



Denia

Reserved, studious and affectionate, Denia is quick to befriend others and even quicker to help and serve wherever she can.

"Before UPH I said things like 'I'm not doing my homework,' I left things half-done and I didn't persevere in anything."

Denia is one of our many StreetLeaders who have 'been on the other side.' She grew up in the community Nueva Esperanza where Camp Hope resides, and she attended our After-School Program for years before following the example of her older sisters, Iris, Ingrid, and Nora by applying and working with UPH as a StreetLeader. You could say it's somewhat of a family affair. She is now a **servant leader in her very own community.**

"I used to judge other people just on seeing them. I've learnt in UPH that before we can speak about someone we have to first get to know them."

UPH seeks to serve the whole individual - socially, academically, professionally & spiritually. For Denia, UPH is a family, a school, and a christian community. *"I feel so at home here. It's a second family to me. We learn new things and can get help with our homework and school projects. It's also like a church because we learn a lot about Jesus and the Bible."*

Denia's **Leadership Pipeline** so far:

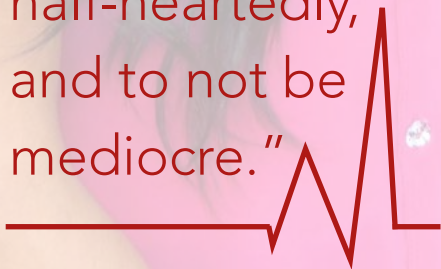
Attendee: Camp Hope 2010-2012

StreetLeader-In-Training: Camp Hope (ASP & Vacation Camp) 2013/4

Art & Cooking Class Assistant: Camp Hope (ASP) 2014

Bible Class Teacher: Camp Hope (Vacation Camp) 2015

"UPH has taught me responsibility, to not do things half-heartedly, and to not be mediocre."



Beto

Honesty, perseverance, and ambition are probably the three best descriptors for Beto, who has his sights set on the Honduran Presidency, no less.

"Before entering UPH my life was a wreck. I hung out with a bad crowd and I made fun of the things of God."

Beto first heard of UPH through his older brother, Erlin, who was a StreetLeader in our Bilingual Camps. After being encouraged to apply by Blair, the Executive Director at that time and a close friend of the family, he did so, and never looked back.

*"In UPH I have learnt that **positivity is key**. We are truly **limitless**. You can set yourself high goals, and though at the beginning they may seem impossible to you, in the end you overcome them no matter the difficulty."*

The Gospel is at the heart of everything we do at UPH. We desire to know Jesus and make Him known in the lives of the kids and youth we serve. We have seen fruit of this in Beto's life. He shared, "I can feel the presence of God in UPH." Not only is Beto learning more about God's love but is a frontrunner in putting it into practice.

Beto's **Leadership Pipeline** so far:

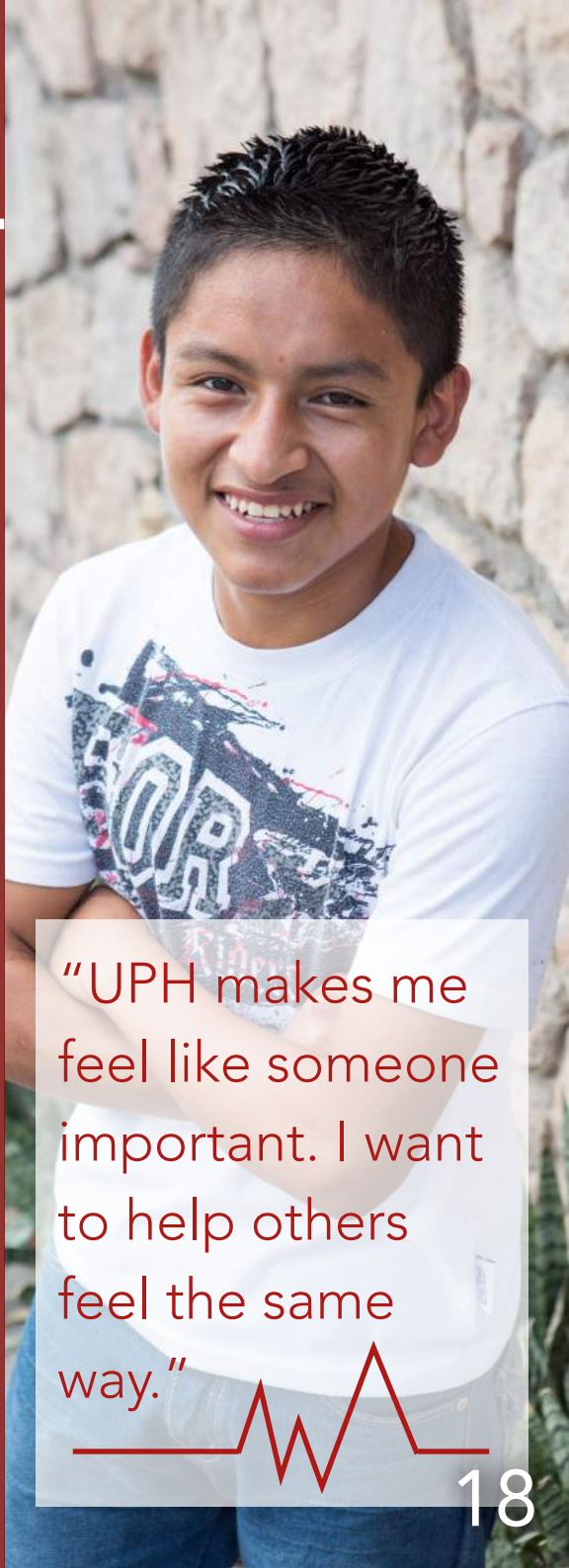
StreetLeader-In-Training: Camp Alabanza (Vacation Camp) 2013

Bible Class Assistant: Camp Agape (ASP) 2013

Art Class Teacher: Camp Hope (ASP) 2013

Bible Class Assistant: Camp Hope (Vacation Camp) 2014

Assistant Director: Camp Hope (Vacation Camp) 2015



"UPH makes me feel like someone important. I want to help others feel the same way."

A young boy with a surprised expression, hands covering his eyes, with the year 2014 overlaid on his face. The background is a blurred outdoor setting with greenery and a sandy ground.

2014

in Numbers

With your support UPH was able to employ, mentor, develop, inspire, grow & empower 103 Honduran young people.



25.8%

103

340



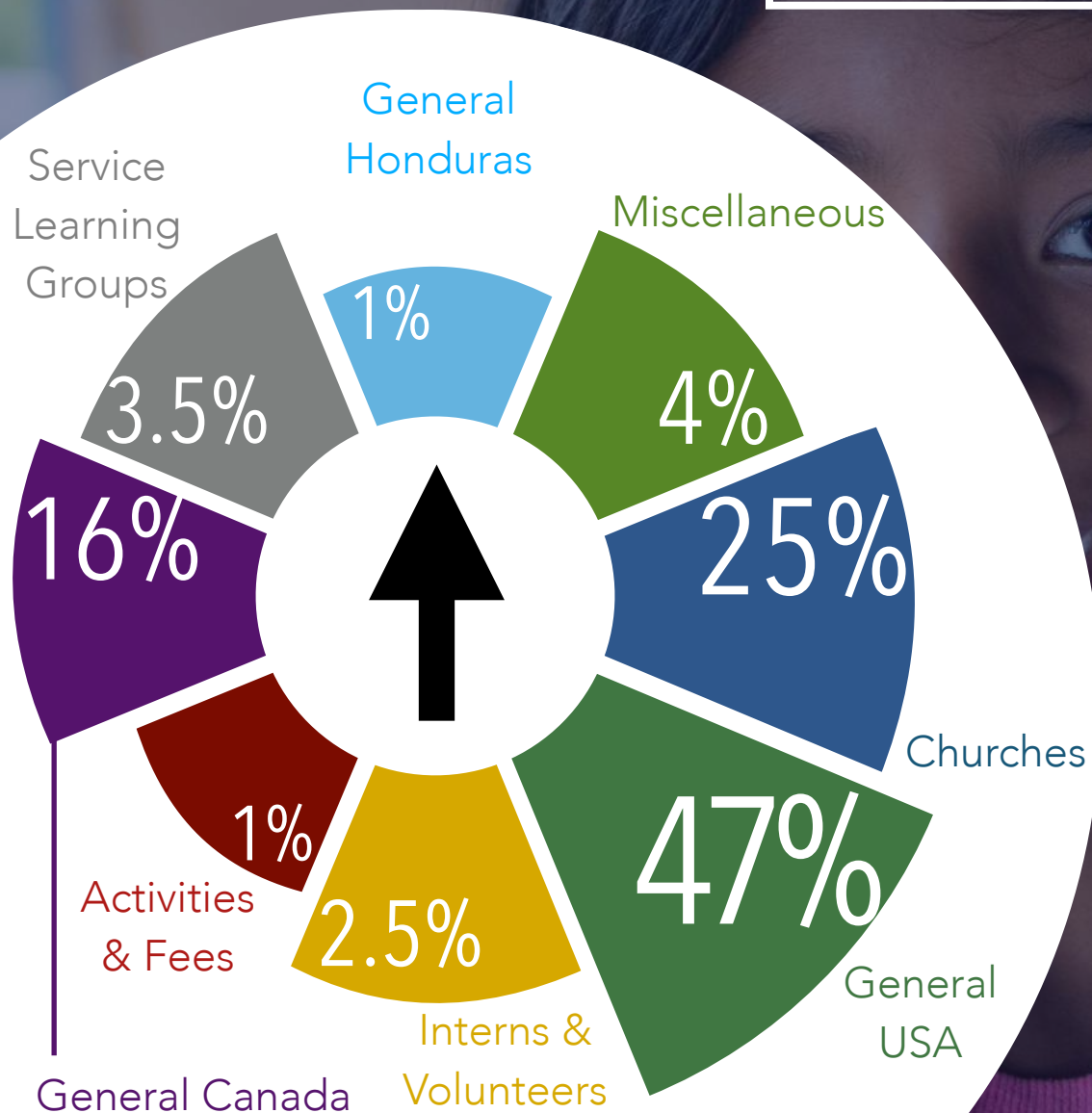
9.7%

Over 2 After-School sites and 6 Vacation Camps, 2014 saw an incredible 340 kids reached through our programs!

Revenues

\$157,199.01

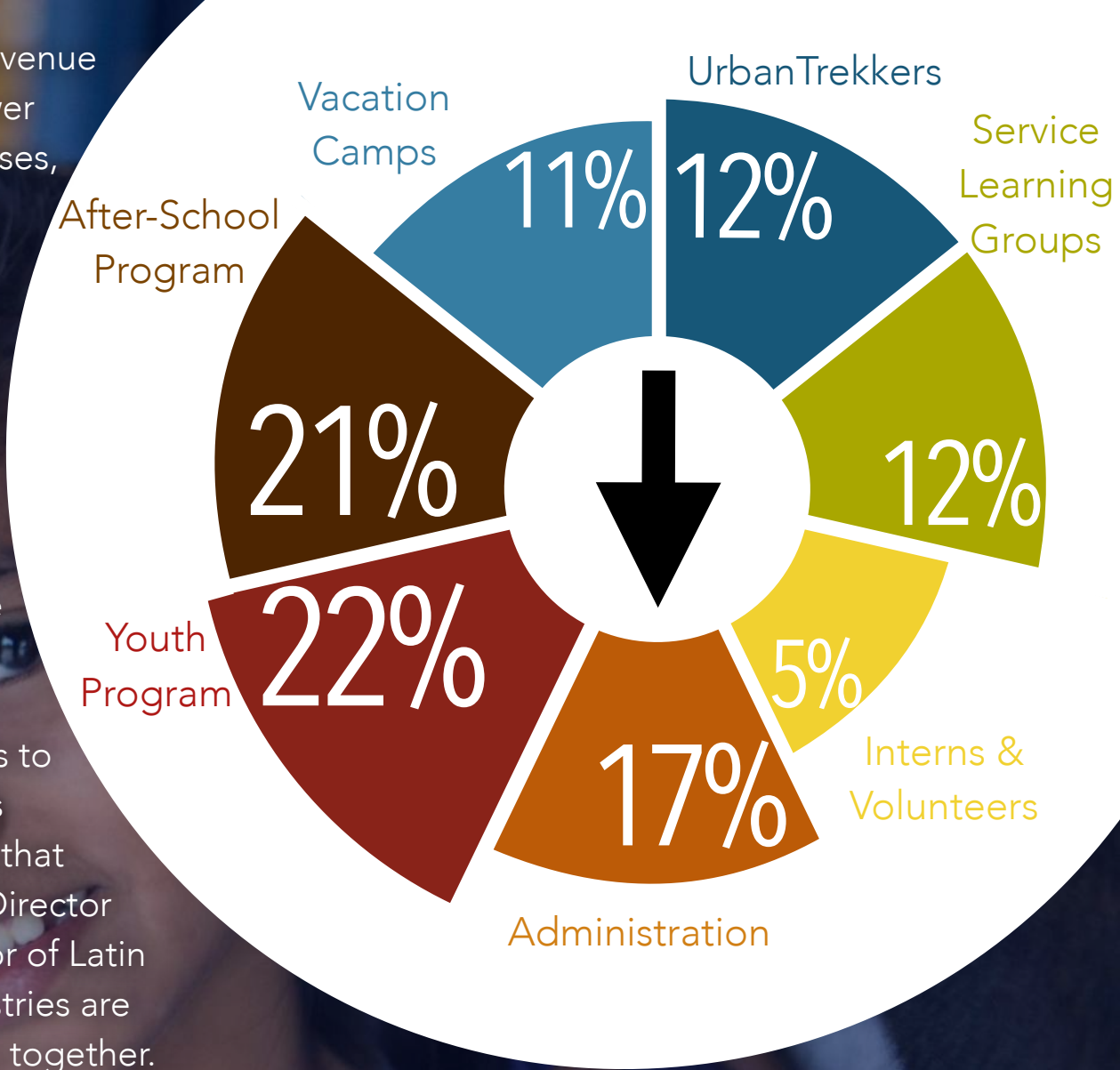
L.3,301,179.20



Thanks to the inspiring kindness of our donors and partners UPH was able to impact the lives of even more kids and youth throughout 2014.

We would like to also highlight that we achieved a new record in local donorship. Honduran donations increased vastly and 200 kids at our Vacation Camps were successfully sponsored by the Copán Ruinas community.

*Though our revenue in 2014 was lower than our expenses, program costs were covered by surplus funds from previous years. With our budgeting for 2015 now finalized we are confident we will raise the necessary funds to replicate 2014's expenses, now that our Executive Director and the Director of Latin American Ministries are working closely together.



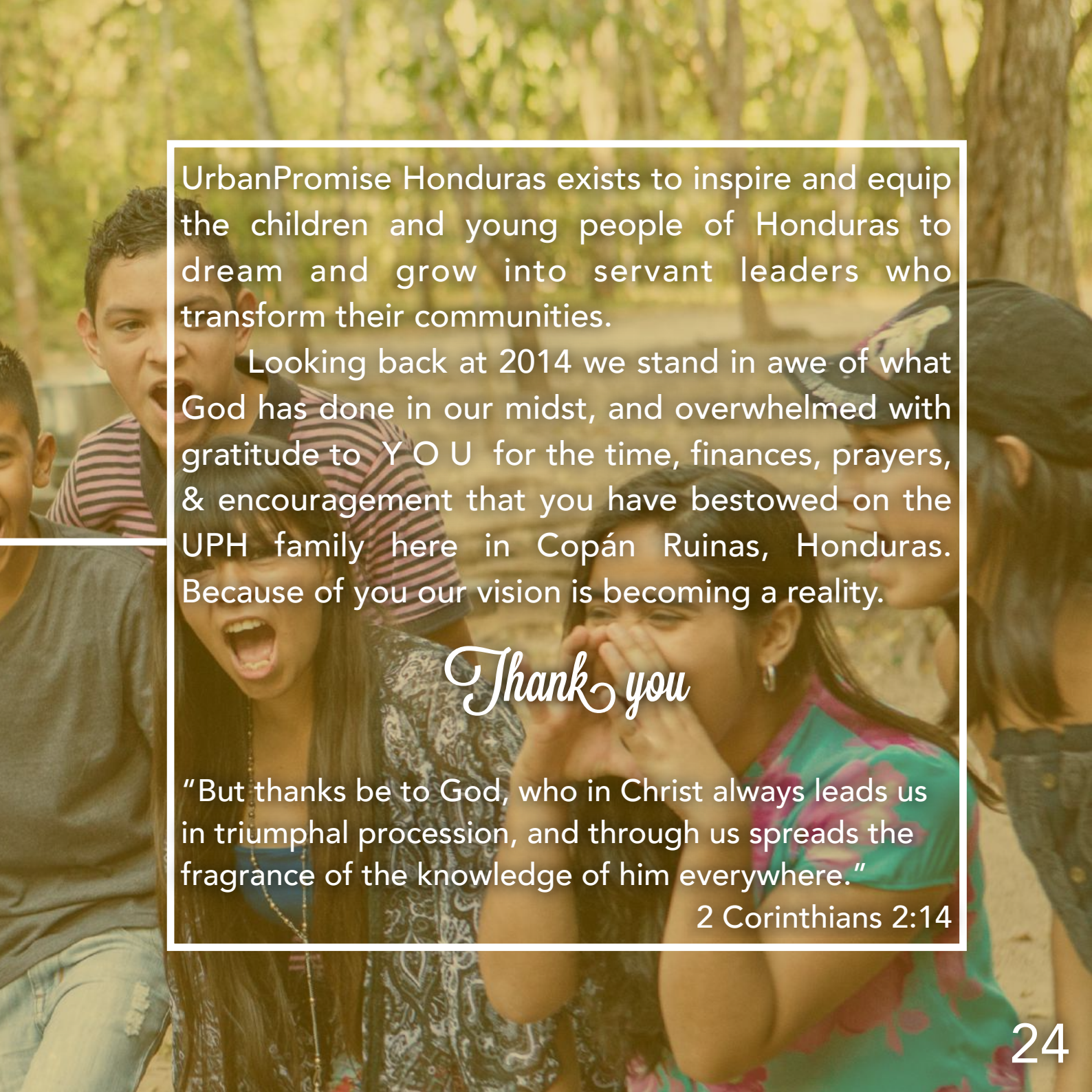
\$174,152.84

L.3,657,209.84*

Expenses



*Thank
you!*



UrbanPromise Honduras exists to inspire and equip the children and young people of Honduras to dream and grow into servant leaders who transform their communities.

Looking back at 2014 we stand in awe of what God has done in our midst, and overwhelmed with gratitude to YOU for the time, finances, prayers, & encouragement that you have bestowed on the UPH family here in Copán Ruinas, Honduras. Because of you our vision is becoming a reality.

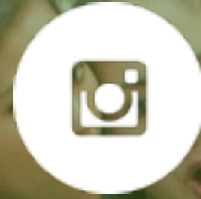
Thank you

"But thanks be to God, who in Christ always leads us in triumphal procession, and through us spreads the fragrance of the knowledge of him everywhere."

2 Corinthians 2:14



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Journey



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