

Donating stock that has risen in value is a great way to support UrbanPromise Latin America while maximizing your tax benefits as a donor. Please consult your tax professional for the specifics of your situation, but as a general rule, stock that you donate to us supports our mission at its full value, is tax deductible to you at its full value, and you will not have to recognize capital gains on the donated shares. If you would like to donate stock please:

Let us know that you would like to donate stock.

Your stockbroker or financial advisor can arrange the transfer on your behalf. Reach out to Blair Quinius, CEO, at blair@urbanpromisehonduras.org or (254) 537–3487, and we can send you or your broker the account information needed.

Start the process before December 15th. It generally takes 48–72 hours for the brokers to complete the transfer, but after December 15th, it can take up to four business days due to the backlog of stock transfers at the end of the year. The value of donated stock for tax purposes is determined by the date when the shares are received in our brokerage account.